

## PERSONAL STATEMENT

A highly organized and result-oriented individual with a great passion for tech and business. Proficient in managing stakeholders, creative thinking and new technologies and with a track record of successfully completing SaaS and video projects.

## SKILLS

IT	Project management, web and application development, basics in telecommunications and digitalization principles.
Marketing	Content creation, digital media.
Languages	Slovenian C2, English C2, Serbian B2, German B1, Russian A1.
Programming	Python, JavaScript, HTML & CSS, Git.
Tools	Notion, Jira, Google Workspace, Microsoft 365, Adobe Creative Suite, Figma.

## EDUCATION

[2020–2022]	Business Informatics – Masters Average grade: 9.4 School of Economics and Business, University of Ljubljana, Slovenia.
[2015–2019]	Multimedia Engineering – Bachelors Average grade: 9.0 Faculty of Electrical Engineering, University of Ljubljana, Slovenia.
[2021]	Google Project Management Certificate.
[2017]	Digital Media – Erasmus Hochschule für Künste Bremen, Germany.
	<b>Extracurriculars</b>
[2019]	BEST Summer Course in Wroclaw, Poland focused on company management and how technology and good marketing strategy can embrace its success.
[2016]	Video coordinator for TEDxUniversity of Ljubljana 2016
[2015–2016]	Multimedia Coordinator and a member of the student organization EESTEC LC Ljubljana

## EXPERIENCES

### Project manager @easy.bi [2022–now]

Managed a team of 2 developers to build the first working full-stack iteration of the platform used for effective employee communication in just 3 sprints of two weeks.

As an internal project manager worked on a hospitality content platform that improves the guest experience.

- By introducing agile methodology, improved project efficiency, delivery and release management.
- Coordinated three cross-functional international teams.
- Maintained documentation that increased project transparency.

Oversaw the end-to-end development of a custom forms engine which our client used to build a guided B2B selling configurator which resulted in a higher turnover of their leads.

- Worked with an agile team of 8 developers.
- Led stakeholder meetings where I initiated a concept for the project from scratch.

### Multimedia Coordinator @Epicoro [2021–2022]

- Coordinated support for more than 50 live streaming events and over 100 videos for the 6-month digitalization conference organised within the Slovenian Presidency of the Council of the European Union 2021.
- Within a small team of developers and designers, built over 15 simple and complex websites and web stores for various small and medium-sized companies.

### Multimedia Assistant @Value Add Games [2019–2020]

- Played a key role in marketing the launch of their biggest product. With my help in producing media content, it became their most successful campaign that introduced the product to retailers nationwide.
- Wrote a custom Python app that automated the process of writing and sending cold sales emails. Within one week of using the app, the sales team managed to save time and increase their productivity.

## AWARDS

[2017] Reached top 20 out of 350 global teams in OnePlus Student Marketing Challenge.

[2016] Regional winners in global competition OSCE Peer to Peer: Challenging Extremism by a successfully developed and pitched tool for challenging violent extremism.